

## Sub-sector: Social Enterprise

Title	<b>Proving and improving: a quality and impact toolkit for social enterprises</b>
Developed by	Lisa Sanfilippo for New Economics Foundation
Year published	2006
Developed for	Social enterprises, but can useful for any organisation bringing together elements of social, environmental and economic mission with income-generating strategies.
Available from	New Economics Foundation, 020 7820 6300 <a href="http://www.neweconomics.org">www.neweconomics.org</a>
Price	£20
Approach	Self-evaluation to improve quality and impact.
Practical tools	One section provides information on a number of different approaches and models, and a resource section provides an indicator bank and an introduction to impact mapping.
Use of case examples	Some case examples are used as illustration.
Lists additional resources	Each approach lists details of where further information or support can be found.
Size	In three sections: Knowledge 45pp; Tools 86pp; Resources 44pp
Description	<p>This toolkit aims to provide social enterprises with the knowledge, tools and resources they need to measure their quality and impact. The three books, wall chart and CD offer a starting point for any organisation interested in demonstrating quality, measuring outcomes and impact and being accountable to stakeholders. The pack includes:</p> <ul style="list-style-type: none"> <li>• a participative storyboard and impact map activities,</li> <li>• a guide to more than twenty proving and improving tools,</li> <li>• a bank of outcome indicators,</li> <li>• a CD-Rom primer on Social Return on Investment (SROI).</li> </ul>

See also Proving and Improving website [www.proveandimprove.org](http://www.proveandimprove.org)

Title	<b>The money trail: measuring your impact on the local economy using Im3</b>
Developed by	New Economics Foundation
Year published	2002
Developed for	Organisations and communities concerned about their local economy and how effectively the different parts of that economy are working.
Available from	New Economics Foundation. <a href="http://www.neweconomics.org">www.neweconomics.org</a> or call Central Books on 0845 458 9910.
Price	£18 for institutions; £12 for individuals (plus 20% PandP; 30% overseas) Bulk orders: 5 copies for £50 (plus 20% PandP; 30% overseas) Can be downloaded for free from <a href="http://www.pluggingtheleaks.org">www.pluggingtheleaks.org</a>
Approach	Economic impact assessment
Practical tools	'How to guide' to using Local Multiplier x 3 (Im3). Additional blank surveys, flow charts and model power point presentations for stakeholders can be downloaded from the plugging the leaks website.
Use of case examples	Local Multiplier explained using simple analogies and through different worked examples including Government procurement of construction contracts in Norfolk and Merseyside; social enterprise in Cumbria and Sheffield; residents access to finance in Leicestershire and Derbyshire; welfare benefit take-up campaigns in Lancashire and London
Lists additional resources	No; some references given
Size	134pp
Description	<p>This workbook is aimed at helping people look at how effectively different parts of the local economy are working, and the impact that their initiatives have on it. It is very practically based, providing clear explanations and worked examples.</p> <p>It provides a way of understanding what is currently happening in the economy: how money enters, the path it then takes in the area, and how it leaves. Written in plain English this guide explains what local multipliers are, why it is useful to measure them and how to measure them.</p>

NB: Information on resources on social accounting and audit, social capital and social return on investment is found in Section 3: Evaluation approaches and methods