

# How to demonstrate outcomes

Formerly known as 'Advanced course in monitoring and evaluation'

Duration:  
Three days

*Includes free copy of Practical monitoring and evaluation: a guide for voluntary organisations (retail value £34.50)*



Voluntary organisations exist to make a difference. But learning from our work and demonstrating our achievements can be a challenge. Funders increasingly expect the organisations they fund to demonstrate the difference that they are making. But how do you do this? A practical monitoring and evaluation framework is essential if you are to do this effectively and provide evidence of your outcomes.

## What you will learn

### You will:

- develop your understanding and ability to implement an outcomes-focused self-evaluation system
- explore the CES model of self-evaluation and put it in the context of other models of monitoring and evaluation within the voluntary sector
- consider internal drivers and external influences for monitoring and evaluation
- explore all aspects of the monitoring and evaluation process, including collecting, analysing and presenting data.

'Well worth the time and effort involved in attending the training. Extremely useful and will be a great help with future project development.'

Feedback from course participant

'All in all, this training course is an example of how all training courses should be delivered. Excellent.'

Feedback from course participant

## Who this course is for

This course is suitable for **anyone**:

- that has some experience of monitoring and evaluation
- who wishes to work at a fast pace within training
- who wishes to implement a comprehensive monitoring and evaluation system in their organisation to collect information on the outputs and outcomes of their work
- that wishes to increase their understanding of monitoring and evaluation in the voluntary sector.

## Benefits

By attending this course you will:

- identify and clarify aims and objectives, outputs and outcomes for a project
- have increased knowledge about setting output and outcome indicators
- have a better understanding about how to develop a self-evaluation framework
- know how to collect, analyse, present and use self-evaluation information, particularly on outcomes
- know how to distinguish between outcomes and impact
- have identified how to maximise the effectiveness of self-evaluation.

'I thought the learning style was really well pitched - and I very much appreciated the way that the group work was based on real life examples and that we kept going back to them - it felt very relevant'

Feedback from course participant

TIP

If you are a funder or work in a campaign or policy environment you may wish to consider our courses to help you demonstrate your effectiveness in these areas.



For a full list of course dates, please visit the training calendar on our training pages at [www.ces-vol.org.uk](http://www.ces-vol.org.uk)

To find out more about how CES training can help you, or to download a booking form from our website visit [www.ces-vol.org.uk](http://www.ces-vol.org.uk)

If you have a question or are not sure which course is right for you, please get in touch. To speak to the training team directly, email [training@ces-vol.org.uk](mailto:training@ces-vol.org.uk) or call 020 7713 5722.