

Outcomes Masterclass: for senior managers

Duration:
One day



In these ever-changing economic times, organisations must continuously demonstrate the impact of their work. It is important for senior managers to understand the importance of monitoring and evaluation and to embed it within their organisational culture.

This one-day masterclass is designed specifically for senior managers and chief executives who wish to develop their work around outcomes with a group of peers.

What you will learn

You will:

- explore a range of practical challenges, including understanding and responding to the demand for outcomes information from funders and commissioners
- look at how to plan and package information to be able to respond to questions posed by internal and external audiences
- consider appropriate monitoring approaches and information collection methods
- explore how to make the most out of your data for improved learning, decision-making and reporting
- be introduced to key steps for building organisational capacity in demonstrating outcomes.

TIP

We are also offering a PQASSO Masterclass: For managers, as part of the programme of masterclasses for different audiences.

Who for

This course is suitable for **anyone** that:

- is a senior manager, chief executive or trustee and who is planning on improving their organisation's ability to demonstrate outcomes
- has responsibility for communicating or reporting on the value of their organisations work
- has already attended a CES 'how to demonstrate outcomes course' and is clear about the distinction between aims, objectives, outputs and outcomes.

Benefits

By attending this course you will:

- gain a greater understanding of outcomes, what they mean and what they are used for by different audiences
- have explored the links between planning for, collecting and analysing monitoring information
- have improved ability to communicate your organisation's outcomes
- have increased knowledge of the steps involved in building organisational capacity in monitoring and evaluation.

For a full list of course dates, please visit the training calendar on our training pages at www.ces-vol.org.uk

To find out more about how CES training can help you, or to download a booking form from our website visit www.ces-vol.org.uk

If you have a question or are not sure which course is right for you, please get in touch. To speak to the training team directly, email training@ces-vol.org.uk or call **020 7713 5722**