

Sub-sector: Health promotion

Title	Evaluating health promotion programs
Developed by	The Health Communication Unit at the Centre for Health Promotion, University of Toronto
Year published	2006
Developed for	Health practitioners and others working in the field of health promotion
Available from	The Health Communication Unit at The Centre for Health Promotion, Department of Public Health Sciences, University of Toronto, Health Sciences Building, 155 College Street, Room 400, Toronto, Ontario M5T 3M7. Tel: (416) 978.0522. hc.unit@utoronto.ca www.thcu.ca
Price	Free to download from their website www.thcu.ca/infoandresources/evaluation_resources.htm
Approach	Outcomes monitoring
Practical tools	This workbook includes example documents and work sheets in each section allow the reader to fill in information appropriate to their work.
Use of case examples	No
Lists additional resources	Additional resources are listed in sections in an appendix at the end
Size	102pp
Description	A fairly text heavy workbook providing an overview of key concepts and methods in the development and implementation of program evaluations. It uses a ten-step model for monitoring and evaluating health promotion work.