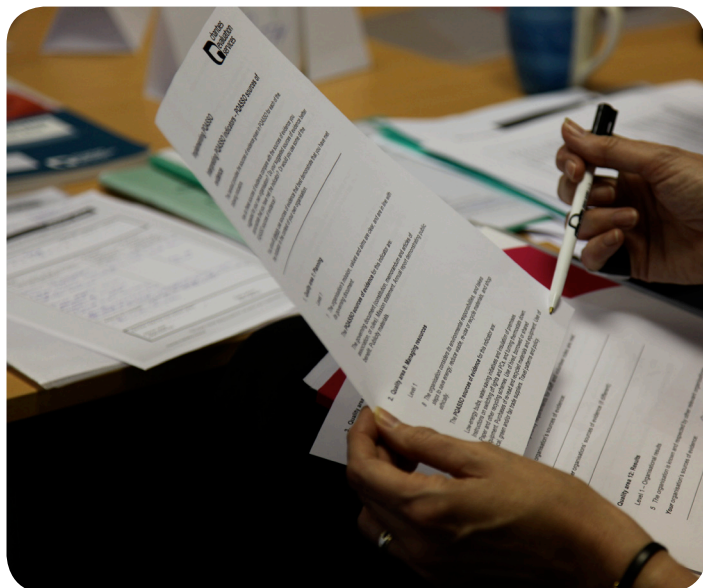


# How to analyse data

Duration:  
One day



We all collect a wealth of information about our products and services. However, making sense of and using that information can feel daunting, especially if you find statistical terminology and concepts confusing.

This course is designed to help you to make better use of the information that you collect.

## What you will learn

### You will:

- consider what analysis is
- understand the basic differences between qualitative and quantitative research
- be able to undertake a simple analysis of qualitative data
- be able to undertake a simple analysis of quantitative data
- learn more about data analysis so that you can use the information that you collect, in a supported, non-academic setting.

'I was dreading a stuffy and boring course full of data and numbers - thankfully it wasn't at all like that and I found that I enjoyed myself and learnt quite a bit.'

Feedback from course participant

'The course was delivered really well. A difficult subject was simplified well for learning.'

Feedback from course participant

## Who this course is for

This course is suitable for **anyone**:

- who would like to make better use of the information that they collect
- who wants to undertake a simple analysis of data they have
- who does not want a lot of statistics! This course will teach enough statistics to enable you to carry out simple evaluations; it will not cover inferential statistics.

## Benefits

By attending this course you will:

- understand the key terminology
- understand the different types of analysis for qualitative and quantitative data
- feel confident to undertake a simple analysis of your data
- have considered how to interpret your information
- have access to follow-up support from CES.

'I came to the course worried about evaluation, now I feel enabled! No more worries.'

Feedback from course participant

TIP

You may also wish to consider our course on **Using evaluation to influence change**. A new one day course to help you get your findings heard.

For a full list of course dates, please visit the training calendar on our training pages at [www.ces-vol.org.uk](http://www.ces-vol.org.uk)

To find out more about how CES training can help you, or to download a booking form from our website visit [www.ces-vol.org.uk](http://www.ces-vol.org.uk)

If you have a question or are not sure which course is right for you, please get in touch. To speak to the training team directly, email [training@ces-vol.org.uk](mailto:training@ces-vol.org.uk) or call 020 7713 5722.