

Advanced: How to demonstrate outcomes

Duration:
Three days

Includes free copy of *Practical monitoring and evaluation: a guide for voluntary organisations* (RRP £15)



It has never been more critical for organisations to be able to clearly demonstrate the impact of their work. Stakeholders increasingly want evidence that organisations are offering services which are value-for-money and making a difference. This advanced, three-day course, provides a thorough grounding in outcomes-focused self-evaluation and explores all of the key aspects of the monitoring and evaluation process need to show outcomes and impact.

What you will learn

You will:

- reflect on and improve your current monitoring and evaluation practice
- consider widely-used approaches to monitoring and evaluation including CES' indicator-based approach to self-evaluation
- explore various aspects of monitoring and evaluation processes including: setting good evaluation questions; choosing tools for collecting information; good practice in collecting and analysing monitoring information plus a whole lot more
- identify different approaches to making the economic case for the value of your work, including value-for-money and Social Return on Investment.

TIP

If you are a funder or work in a campaign or policy environment you may wish to consider our courses to help you demonstrate your effectiveness in these areas.

Who for

This course is suitable for **anyone**:

- whose organisation has an established monitoring and evaluation framework and systems in place
- that wishes to review current monitoring and evaluation practice
- that has already attended one of CES' 'how to demonstrate outcomes' courses
- that is directly involved in outcomes-monitoring and evaluation within your organisation
- that wishes to work at a fast pace within a participative training setting.

Benefits

By attending this course you will have:

- gained a greater understanding of the different meanings and uses of outcome and impact monitoring and evaluation
- explored the links between planning for, collecting and analysing monitoring information
- increased skills in designing and asking useful monitoring and evaluation questions using different tools and techniques
- a greater ability to manage and draw meaningful conclusions from your

For a full list of course dates, please visit the training calendar on our training pages at www.ces-vol.org.uk

To find out more about how CES training can help you, or to download a booking form from our website visit www.ces-vol.org.uk

If you have a question or are not sure which course is right for you, please get in touch. To speak to the training team directly, email training@ces-vol.org.uk or call 020 7713 5722